

What are the Kitemark and CE marking?

What is the Kitemark?

When you see a product with a Kitemark this means BSI has independently tested it and has confirmed that the product conforms to the relevant British Standard, and has issued a BSI license to the company to use the Kitemark. The manufacturer pays for this service and their product is tested, and the manufacturing process is assessed, at regular intervals. The Kitemark is the symbol that gives consumers the assurance that the product they have bought really does conform to the appropriate British Standard and should therefore be safe and reliable. Manufacturers are not legally required to display a Kitemark on their products, but many everyday products and appliances such as fridges, electrical plugs and crash helmets have them.

What is CE marking?

Many products such as new toys must meet legal requirements before they can be sold within the European Community, and must carry CE marking. CE marking attached to a product is a manufacturer's claim that it meets all the requirements of the European legislation.

Some products carry both a Kitemark and CE marking. This indicates that BSI has independently tested them against the appropriate standard.